

### End of project impact report

Grant Awarded: £1500

Date Awarded: Jan 2019

#### Organisation Details

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#### Project Details

Project Title / Description: T1565 – Information Boards for Flower Rich Verges at Moor Lane, Tadcaster

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**IMPACT REPORT FOR PERIOD Jan 2019 TO July 2019**

**Q1 In no more than 500 words please outline the key outcomes of your project.**

The funding allowed me to pay Yorkshire Wildlife Trust for the graphic design and pay Ark Display to make up the board and metal lectern. As there was insufficient funding for the erection of the board as well, I applied to Stutton Parish Council for the balance which I was not offered. One Councillor offered to erect the board free of charge which, finally, allowed the whole project to go ahead and it was all completed in April 2019 – just in time for flowering season.

The board has generated a lot of interest with comments made to YWT and the PC about how good and informative it is. However, it was not able to prevent further mowing of the verges, once by NYCC and once by a local farmer. But the fact that the board was there with clear dates for not cutting, meant NYCC were most apologetic and have said they will erect signs saying no cutting and also speak to their contractors; and the local Wildlife Crime Officer has visited the farmer concerned and warned him if he cuts it again, she will charge him with criminal damage. These have been because there is now no excuse not to know the cutting times.

**Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.**

Now the board is on site, it informs and educates people of the parish and passers by what is on the verges if they just stop and look. There is a list of flowers found there and photos of the rarer orchids and broomrape for people to find and it also gives clear instructions about cutting, parking and not picking. It has engaged the public and I often see people stopped there reading the board. The PC report very favourable comments about the look of the board and the information it gives.

**Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.**

None yet other than the presence of the board had a massive effect in getting NYCC to apologise for cutting it and promise to take remedial action, and in giving the WCO the ammunition she needed to take the farmer to task over ignoring the cutting times and mowing down hundreds of Pyramidal orchid flower spikes.

**Any other comments on the project and its success:**

I would like to thank CEF for their funding which finally helped achieve the aim of informing people what was beneath their feet and going unnoticed. It took 5 years from start to getting the board erected and the battle to protect the flowers is still not over. Maybe next year...